

Objective is to raise student awareness of healthy and unhealthy foods they are consuming and its impact on their bodies.

## PRESS RELEASE

Date 01/31/2013

Local real estate agents interested in helping students do better in school sponsored their 2<sup>nd</sup> annual literacy essay challenge titled "I Know How to Eat Healthy". "A healthy diet helps a student be more focused and attentive to instruction", said Sunil Sethi, President of Sunil Sethi Real Estate. "We've been sponsoring the Dictionaries and Thesauruses giveaway for 7 years but wanted to have more impact on the students' writing skills, so we added an essay challenge", added Steven Fong, a former NHUSD teacher and now full-time real estate agent at Sunil Sethi Real Estate.

The Essay Challenge was open to all 3<sup>rd</sup> graders in New Haven Unified School District. We received 281 entries which represent over 30% of the 3<sup>rd</sup> grade population. This was nearly twice as many students who participated in the essay challenge this year than last.

"If you want to raise a home's value, you have to play with the following parameters: improve school scores, improve the neighborhood (reduce crime and improve neighborhood cosmetics), and/or improve the home's condition. Seeing that homes in Fremont's Mission San Jose District were selling for 2-3 times what homes sold for in parts of Union City, it makes a lot of sense for REALTORS and homeowners to focus on helping students do better in school.

"When we first met with Rick LaPlante over at New Haven Unified 7 years ago, we were a bit nervous taking on the responsibility of finding sponsors to buy dictionaries for all the kids," said Mr. Fong. "And each year because of the economy, we've seen co-sponsors come and go", continued Mr. Sethi. This year, we have 1 new-sponsor, The Office of County Supervisor, Richard Valle, who represents the 2<sup>nd</sup> district. We're very happy that Kristie Turner of Kristie Turner Insurance Agency and Risha Kilaru of Prospect Mortgage continue to sponsor our Dictionary and Thesaurus giveaway.

All the students who submit an essay will receive a recognition award and their essay will be published in a compilation that will be available online and in each of their classrooms. For more information please contact, Sunil Sethi at 510-388-2436.

The essays are compiled and published as a pdf document available for all to read and share. Copies can be obtained from Sunil Sethi Real Estate's facebook page ([www.facebook.com/fremontrealtor](http://www.facebook.com/fremontrealtor)), their website ([www.sunilsethi.com](http://www.sunilsethi.com)) or blog ([www.fremontrealestate.blogspot.com](http://www.fremontrealestate.blogspot.com)).